



GREEZOO

# CULINARY TRAVEL: A TASTE OF ITALY

[Home](#) / Culinary Travel: A Taste of Italy*be objective, speak the*

Farah Grimm, May 19, 2017, Travel, 0



In survey after survey, advertising corporations, tour operators and consortia identify **Italy** as probably the most or second-most in style vacation spot of alternative for **Europe**-bound American vacationers. The nation's multifaceted attraction is definitely a draw. History buffs, artwork lovers, structure aficionados, fashionistas and — maybe most notably — foodies will discover loads of experiences to fill their trip days.

# SPOTLIGHT ON FOOD AND WINE

**MMGY Global's 2016 Portrait of American Travelers** reveals a slight rise in "culinary/wine tasting" as a "major goal of not less than one trip in the course of the previous 12 months," with **Millennials** and **Gen Xers** registering a far larger curiosity on this side than their older counterparts. And not less than one tour operator has famous a dramatic rise in culinary-inspired bookings.

A current report launch by **Eurobound**, primarily based on the corporate's inside reserving information, signifies that meals and wine experiences are anticipated to surpass artwork and tradition in 2017 as areas of curiosity for luxurious vacationers to Europe. It comes as no shock then that the report additionally reveals that Italy, traditionally a magnet for foodies and oenophiles, is the operator's top-selling vacation spot. Eurobound's choices from its newly expanded **Epicurean Collection** embody a 10-day "**Italy: Wine & Villas Tuscany and Umbria**" itinerary, which contains vineyard and wine museum visits, wine tastings, cheese and different meals samplings, choose lunches and dinners in typical eating places and trattorias and a farewell dinner, in addition to visits to historic castles and monasteries, and different sightseeing excursions.

"**Sicily Food & Wine**," a brand new food-focused program from **Avanti Destinations**, is an eight-day journey by means of **Palermo, Menfi, Noto** and **Mt. Etna**. Travelers could have entry to a meals and wine knowledgeable tour information, driver and minicoach, seven dinners with wine, avenue meals tasting, one cooking class, cheese and chocolate tasting, one buffet with cocktails, two wine tastings with lunch, one wine tasting with native product tastings and entrance charges to 4 main sights. Avanti additionally not too long ago launched its new six-day / five-night "**Puglia Food & Wine**" tour by means of **Bari, Ostia, Alberobello, Matera, Lecce, Maruggio, Masseria** and **Fasano**.

Also rolling out a brand new food-focused program is **Tuscookany**, which makes a speciality of cooking holidays by means of **Tuscany**. Founded 19 years in the past by \_\_\_\_\_ and \_\_\_\_\_, the corporate creates predesigned itineraries permitting for sightseeing all through the area, together with afternoon cooking lessons and excursions to native producers of cheese, wine and olive oil. Tuscookany has a number of properties, with luxurious villas in **Casa Ombuto** and **Val d'Orcia**, and one close to **Arezzo**.

**Eating Italy's** menu of strolling excursions features a culinary stroll by means of the backstreets of Venice to find a aspect to the town that almost all vacationers don't get to expertise. Visitors to Florence can be a part of its meals tour in Oltrarno to see how *cantucci* (regional cookies) are made and style native cheeses, and in Rome, company can take daytime or night excursions by means of the neighborhoods the place locals have been consuming for hundreds of years.

## TRUFFLES, WINE AND CHOCOLATE

**Langhe-Roero** is among the many territories within the northern Italy area of **Piemonte** the place your purchasers can expertise rolling hills lined by vineyards, hazelnut groves, domestically sourced meals and wine, small villages, historic castles and towers, and, after all, meals occasions. Tourists coming to Langhe are primarily curious about meals and wine, however, with the intention to broaden its touristic attraction, the area has launched biking, mountain climbing and trekking within the vineyards, Nordic strolling and golf. Truffles and different culinary elements stay entrance and heart, nonetheless.

Truffles are ingrained within the regional tradition; native folks learn about them and each restaurant has truffles on the menu. Visitors may even seek for them in nature with a truffle hunter, take heed to truffle seminars and take sensory evaluation with truffle tastings. It is right here that the annual **International White Truffle Fair of Alba** is organized within the fall — October eight to November 27 this yr. Alba is simply over an hour's practice journey from **Torino (Turin)**, Piedmont's capital metropolis.

For "dessert," Torino hosts the late-November **Chocolate Festival. Go Ahead** gives a 12-day "**Food & Wine: Turin Chocolate Festival & Northern Italy**" tour, November 25 to December 6 (and November 24 to December 5, 2018), with an non-compulsory two-day extension to **Venice**. Chocolate tasting in Torino, truffle looking in Langhe and wine sampling in **Barolo, Franciacorta** and **Valpolicella** are a part of Eurobound's nine-day "**Truffle and Cheese Tour in Italy.**"

For vacationers, wine-related actions in Langhe-Roero are pretty new, however the space has 4 regional enotecas (wineries) situated in castles and different charming locales. In all, there are 400 wine producers that your purchasers can go to. A free reserving service of excursions and tastings is offered on-line by **Piemonte On Wine** and on the **Wine Corner** contained in the vacationer workplace in **Alba**.